

Events & Hire











WELCOME TO SWAY

Sway is the perfect venue for your next event.

Versatile and flexible, Sway is designed to take you on a journey from day to night.

Accommodating any occasion from a breakfast meeting or a business lunch through to the ultimate late night party.

The in-house events team are experienced at organising a wide range of events and delivering them to the highest standard. With specialist chefs and a host of entertainers at our fingertips, we are well equipped to cater for your every need.





VENUE OVERVIEW

Maximum Capacity: 920 (full venue hire)

Number of Rooms: Number of Floors: Private Entrance: Air Conditioning: **Yes**

ROOMS

Bar and Kitchen: Up to 300

Basement **Up to 720**

Club Room: Up to 300

Cocktail Bar: Up to 250

The Hide: **Up to 100**Studio 61: **Up to 70**

Full hire available Monday - Sunday

*All of the above is based on standing capacities
*Individual room capacities subject to individual hire

AV/PA EQUIPMENT

PA System • Microphones

Projector and Screen • DJ Equipment • DJ Hire





EVENT TYPES

- After Show Parties
- Business Lunches
 - Celebrations
- Christmas Parties
- Client Entertaining
- Cocktail & Canapé Receptions
 - Day Delegates
 - Fashion Shows
 - Meetings & Conferences
 - Private Hire
 - Product Launches
 - Showcases & Exhibitions
 - Social Lunches
 - Summer Parties
 - Team Building
 - Themed Events
 - Wedding Receptions

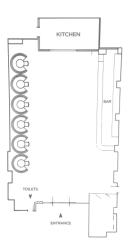




BAR & KITCHEN

Located on the ground floor of the venue, this room is the perfect area for a welcoming reception. The space features quirky décor, comfortable seating and a cosmopolitan style open kitchen.

Use the individual areas separately or combine them to create the perfect backdrop for any occasion, day or night – from breakfast meetings and day workshops, to late night parties with your own DJ.



Standing: **300**Theatre Style: **150**Cabaret Style: **55**Dinner/Lunch Dining: **200**









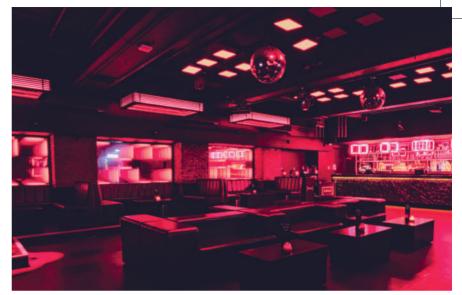
CLUB

Located on the lower ground floor, the Club room is a great space for conferences or sit-down dinners. With a separate entrance, its own private bar, PA & AV system, and state of the art sound and lighting.

Our head chef is always on hand to create bespoke menus for canapé receptions, hot fork buffets, day delegate lunches and two, three or five course dinners. Designed with versatility in mind, use the space as a blank canvas and tailor it to suit your occasion.



Standing: **300**Theatre Style: **210**Cabaret Style: **55**Dinner/Lunch Dining: **160**



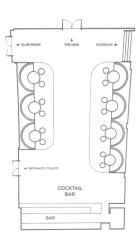




COCKTAIL BAR

Located on the lower ground floor, the Cocktail bar is a chic, New York styled bar and lounge. Offering the ultimate in personal service and set in a stunning, eloquent private room.

A spacious area complimented with plush booth seating means it can be transformed to meet your needs. The Cocktail Bar can be used in conjunction with three rooms; The Club, The Hide and Studio 61, boasting a total capacity of 721.



Standing: **250**Theatre Style: **110**Cabaret Style: **25**Dinner/Lunch Dining: **100**





THE HIDE

Hide away in our opulent Hide Bar on the lower ground floor of Sway. Featuring its own private bar, the Hide offers a secluded intimate space for smaller parties or private corporate dinners.

The room is accented with contemporary furnishing alongside atmospheric lighting, which can be adapted to meet the needs of your event. An annexe room with a separate entrance, its own private bar, PA and AV system.



Standing: 100
Theatre Style: 30
Cabaret Style: 10
Dinner/Lunch Dining: 25





STUDIO 61

Catch your best side in Studio 61. Located on the ground floor with a private entrance, cloakroom and bar, it is our most intimate space providing exceptional privacy and exclusivity.

Suited for smaller gatherings or combined with the Cocktail Bar next door, an ideal breakout area for delegates. You will also find the unique décor a real talking point!



Standing: **70**Dinner/Lunch Dining: **20**





TESTIMONIALS



"We had an absolute blast, the professionalism shown and attention given was by far the best we have experienced in all our Christmas events. The venue was outstanding, the team were amazing, the food and drinks were perfect and the combination of rooms worked so well."

DIAGEO

"A huge thank you to your team, they were absolutely fabulous and extremely helpful throughout the event!"



"A big thank you for hosting our party, everyone was so accommodating and helpful and we all had a great time!"



"Thank you for your hard work and patience. The service we received was absolutely amazing. The whole team were amazing."

NEXT STEPS...

Booking with us couldn't be easier, one of our event planners will assist you at every step.

Get in touch for your bespoke proposal or to arrange a venue show-around.

LOCATION:

61-65 Great Queen Street, London, WC2B 5BZ

EMAIL:

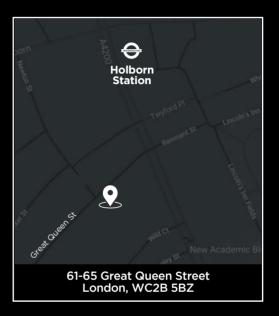
enquiries.swaybar@stonegatepubs.com

WEBSITE:

www.swaybar.co.uk

CALL:

0207 404 6114 For our dedicated events line





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